

### Highlights

Northeast Regional Execution Practice Leader - FranklinCovey

International Execution Practice Leader, FranklinCovey

FranklinCovey Lead Consultant: Ecobank, Togo, West Africa National Cancer Center, Singapore

Lives in Cascade, Idaho with wife, Julie - has 4 grown children and 11 grandchildren

Enjoys running, golf, ATVing and volunteer service

## Senior Consultant

# Tom Watson

#### Cascade, Idaho

Tom Watson specializes in working with executive teams in both private and public organizations to execute their top strategies requiring a change in the habits or culture of their organization. He has spent over 40 years leading organizations with the same complexities, challenges, and concerns that his clients face in today's marketplace.

He recognizes the importance of truly empowering people to get the best possible result. Prior to joining FranklinCovey in 2006, Tom spent 26 years in the transportation industry. From his early beginning with a small company in Billings, Montana, USA to executive leadership positions with large firms in Seattle, Washington, USA and Boston, Massachusetts, USA, he successfully led teams and organizations through times of abundance and distress.

Tom's clients represent industries that include gas and oil, banking, high technology, biotechnology, healthcare, manufacturing, insurance, legal, retail, and more. He has worked successfully with educational institutions, branches of the military, and local, state, and federal governmental agencies.

Tom's early years with FranklinCovey were focused on delivering training solutions in leadership, individual effectiveness, and organizational execution. Beginning in 2009, Tom became the Northeast Regional Practice Leader for Execution where he led a team entirely focused on implementing the 4 Disciplines of Execution process in organizations seeking to achieve great results through successful application of effective behaviour-change strategies. Tom then spent 7 years as the International Execution Practice Leader for the Global Execution Practice.

### **Education & Certifications**

• Brigham Young University - Provo, Utah

