



Senior Consultant

Suzette Blakemore

Salt Lake City, UT

Suzette Blakemore blends vulnerability, humor, and a passion for results into everything she does—whether she's consulting with executives, inspiring teams, or sharing her latest hilarious story. Often introduced as someone with side-splitting tales, Suzette lives up to the hype. Spend even a few minutes with her, and you'll find yourself laughing, learning, and inspired.

But don't let her humor fool you. Suzette is the consummate professional, known for her driver personality and ability to accomplish in hours what others tackle in a week. Purposeful and results-driven, she's a leader who balances strategic focus with a human touch that makes people love working with her.

With over 30 years of experience creating engaged, inspired, and exceptional teams, Suzette has built a distinguished career in sales leadership, training, and consulting. She has held senior leadership roles at multiple companies, managing hundreds of team members and overseeing nearly \$200M in revenue. While working in franchising, she trained and consulted hundreds of entrepreneurs on sales, team building, operations, marketing, and profitability, often helping businesses achieve double digit growth. Her global expertise spans industries and borders.

Suzette's big-picture thinking, problem-solving skills, and knack for achieving consistent results make her a sought-after strategic consultant, speaker and facilitator. She values diversity in ideas and people, and she's driven by a passion for helping individuals and organizations succeed.

In 2024, Suzette retired from her role as Vice President of Sales and Customer Success for FranklinCovey. Realizing retirement, was misaligned with her "go-getter style, Suzette now spends her time helping businesses and leaders focus on advancing their most important strategies. She recently returned to FranklinCovey to guide companies through the Four Disciplines of Execution.

At home in beautiful Salt Lake City, Utah, Suzette enjoys life with her husband John, her malamute husky Sky, and her family that includes three adult children and five grandchildren. Whether she's consulting on strategic initiatives or finding joy in everyday moments, Suzette's energy and purpose shine through.

Education & Certifications

- Generative AI
- Franchising and Leadership
- Design Thinking and Innovation
- Sales

Highlights

Co-Author *Project Management for the Unofficial Project Manager*

Celebrated Speaker

Amateur stained-glass artist
