

Highlights

Subject Matter Expert: professional presence, stress reduction, goal setting, mindset, personal branding

Amazon bestselling author of Eyes on the Prize: A Kick-Ass Guide to Setting and Achieving G.R.E.A.T. Goals

Holds an MCC (Professional Credentialed Coach) certification from the International Coach Federation (ICF) as well as an ACTC

2022 president of International Coaching Federation of Los Angeles (ICFLA) with 450+ members and a team of 60+ volunteers, and over 90 events annually

2022 Nominee for the International Coaching Federation (ICF) Circle of Distinction award; celebrating the best of the coaching profession and ICF

Executive Coach

Carrie Williams, MCC

Los Angeles, California

Carrie has over 15+ years of experience as a Master Certified Coach, consultant, facilitator, and speaker. She has worked with leaders and emerging leaders at dozens of top-ranked law firms, entertainment companies, and entrepreneurial ventures, including Activision, TikTok, EY, Disney, Amazon, and Microsoft, as well as numerous bar associations and legal conferences.

Carrie specializes in executive and leadership coaching and transition management. She helps leaders develop a powerful professional presence and a clear personal brand, maximize impact on the organization and its followers, and align values to increase buy-in and engagement. Carrie specifically focuses on helping her clients reduce stress, increase EQ (emotional intelligence), leverage their strengths, and create a lasting legacy they are proud of.

Carrie's approach is customizable, client-driven, and built on a solid foundation in evidence-based coaching techniques. She focuses on the three tiers of fulfillment in her coaching: professional success, personal growth, and overall well-being.

Education & Certifications

- BFA, Eastern New Mexico University
- MA, Organizational Leadership, Gonzaga
- Coaching Certificate from Fielding Graduate University
- Credentialed in Hogan, AC-TC and DiSC Assessments

What clients say about Carrie

"Carrie helped me take my leadership to the next level. With her help I have become the kind of leader I wish I had had, and I am confident of my impact on my team and the company."

"Carrie is a pro at sharing honest feedback. You can tell she does it not to destroy or criticize, but to help you grow and get better. She believes in her clients, and it makes a difference."

