



## Executive Coach

# Charles Story

Nashville, Tennessee

Charles brings more than 30 years of experience in career development to his clients. For 13 years, he was president and chief executive officer of INROADS, one of the nation's largest career- and leadership-development organizations. He subsequently became president of an executive-development company and has since worked with many senior and high-achieving executives to help them reach their fullest potential – always within the context of strategic organization objectives.

Charles combines a solid background in career development with 35 cumulative years as a corporate director with Briggs and Stratton and ChoicePoint. Additionally, Charles has over 35 years of corporate board experience. These varied experiences afford him a practical, business-specific view that sharpens his ability to coach executives with a firm eye on the corporation's overarching goals.

Charles' tenure and broad background in career development has also allowed him to work within an extensive variety of job positions, functional areas and industries. He has coached executives in the roles of division president, managing director, partner, controller, senior vice president, vice president, medical director, director and manager. He also has experience within many functional areas, including sales and business development, human resources, global supply chain, quality, corporate relations, hospitality, legal and insurance, and industries that include aerospace, consumer products, financial services, healthcare, public accounting, manufacturing, hospitality, construction and insurance.

## Education & Certifications

- B.A., Fisk University (Summa Cum Laude); double major in Psychology and Management
- Master of Public Administration, University of Tennessee and Tennessee State University (Joint Program)
- Certified in formal assessment tools including Hogan Assessment Systems and Korn Ferry 360

## What clients say about Charles

*"Charles always checks in with me on what I have going on and what my priorities are. He provides actionable feedback on my approach and challenges me to address those actionable insights within the context of my broader development objectives."*

### Highlights

Former CEO and have served on two public company boards

Engage with a diverse group of leaders across race and gender

Has coached leaders across numerous industries

Has coached leaders from the C-suite to the manager level

Has been an executive coach for 20 years