



Senior Consultant and Executive Coach

# Cid Rhomberg

Dublin, Ohio

With over 20 years of experience as a marketing executive in Fortune 500 companies, Cid brings a wealth of expertise in coaching to her coaching clients. Cid has successfully assessed and coached leaders for a variety of business and developmental opportunities: business turnaround, start-up, acquisition, productivity improvement, career transition, leveraging leadership capabilities, skill development, emotional intelligence, leadership presence, communications and change management. Cid's experience includes engagements and partnerships across all levels from director to C-Suite, individual coaching and teams and various functional areas across a wide range of industries.

Cid has extensive experience in the diversity and inclusion space and served as founding executive sponsor and member of the steering committee of the Women's Initiative Network at Cardinal Health. She hosts a women's development series, focusing on leadership competencies that will sustain over one's career.

Cid has worked in business-to-consumer and business-to-business arenas. She worked for Cardinal Health for twelve years, a Fortune 25 company. She led all aspects of marketing and large teams to include customer intelligence, loyalty program, segmentation, customer experience, brand, digital, and executive advisory councils. Cid received the Chairman's Innovation Award and a RX Gold Award twice for innovative products and approaches.

## Education & Certifications

- B.S. Marketing & Logistics (dual degrees) – Ohio State University
- Certified Professional Business Coach
- Certified Advanced Facilitator
- Certified in formal assessment tools including Hogan, Birkman, Gallup Strengths, DISC, IMX Values Index and Attribute Index

## What clients say about Cid

*"This was a very positive experience for me with a great outcome. Cid helped me through a difficult transition and gave me the skills I need to be successful within the culture. I have a team of leaders who now trust me and each other, and we are able to operate effectively. My relationships with my peers have steadily improved. There were some hard lessons I needed to learn and some uncomfortable feedback I needed to receive, and Cid did a very skillful job of being kind, but truthful, and presenting things to me in a way I could accept and understand. Her approach enabled me to make necessary changes, and I honestly don't think I would have/could have done it without her guidance." Vice President, Energy Company*

## Highlights

---

Innovation award winner

---

25 years leading teams and holding executive marketing positions

---

Started two companies as a female business owner

---

Married 30+ years

---

Proud mother of all boys

---