



## Executive Coach

# Deb Mitchell, MBA, ACC

Orlando, Florida

For Deb, enhancing clarity, building confidence, and unlocking potential are the hallmarks of her coaching mission. She honed exceptional skills for more than twenty-five years either working with C-suite executives or as one herself as a finance and communications executive and consultant. Deb brings a unique "been there" perspective to her coaching, having experienced a broad range of cultural dynamics, scenarios, and challenges in organizations of diverse sizes, industries, and cultures.

Using practical methods to identify self-limiting mindsets and beliefs, Deb has the ability to meet clients in the moment, coaching on immediate issues while also maintaining a focus on long-term goals. A continuous learner, Deb is well versed in the most current thinking and processes related to executive coaching and business-critical issues such as emotional intelligence, driving innovation, inclusion, VUCA, disruption, and mindfulness. She's a particularly passionate advocate for women in leadership. Deb considers it a privilege to create positive, lasting change in critical leadership competencies, performance, and career advancement, yielding a strong ROI for organizations and greater success and satisfaction for individuals.

## Education & Certifications

- B.S. Business Administration, Accounting and Finance from Ohio University
- M.B.A. in Finance and Marketing from Ohio University
- Other Credentials: Strengthsfinder, Hogan, and Birkman assessments; Marshall Goldsmith Stakeholder Centered Coaching; DEI in the Workplace Certification (University of South Florida)

## What clients say about Deb

*"Deb's ability to pivot in the moment and support me through critical organizational and personal challenges was extremely valuable to me. She helped me surface my limiting beliefs and build on my strengths. I truly valued her partnership over our time together." SVP, Healthcare*

*"Working with Deb through the coaching process helped me identify and let go of limiting behaviors. I was able to replace those with leadership actions that allowed me to build my team and leadership brand." Field Operations Leader, Energy Industry*

## Highlights

Certified Coach (ACC) with the International Coaching Federation and member Central Florida Master Mind

Executive positions with companies such as Wendy's Int'l, Limited Brands and Cardinal Health among others

Career-long dedication and facilitation of leadership development and women's initiatives programs

Over 30 years of successfully working directly with executive leadership, as well as all other organizational levels

Over 25 years of nonprofit board membership and mentorship