



Executive Coach

Dianne Armstrong

Austin, Texas

Dianne excels at preparing executive and emerging leaders to reach their full potential, enabling them to lead and thrive through critical leadership and business transitions. Dianne brings 25+ years of experience in driving business and leader transformations through executive coaching, consulting, and experience in senior corporate HR and business roles. She has coached and partnered with leaders at all levels, from mid-level managers to C-suite executives, to develop their effectiveness as leaders, accelerate their development and drive desired business team outcomes.

Dianne has served in VP/SVP roles at four \$5B-\$35B corporations leading business transformations, executive transitions, leader assessment and development, DEIB, restructuring, change management, culture change, employee engagement, and talent strategy/management. Dianne acts as a thought partner to guide leaders in identifying the critical insights about their strengths and opportunities that will boost their effectiveness and results. She helps leaders eliminate patterns that inhibit their progress, drive accountability in their teams, and build new effective habits that elevate their leadership abilities. She applies practical and science-based tools and methods to assess and build leader capability.

Education & Certifications

- BBA, Management, University of Texas at Austin
- College of Executive Coaching certification
- Neuroleadership Certification (Neuroleadership Institute)
- Organization Culture Inventory Certification (OCI)
- Certified in formal assessment tools including; Hogan Assessment Systems, MBTI and EQi 2.0

What clients say about Dianne

"I found the time spent with Dianne very valuable. Her objectivity and extreme focus on the topic at hand was very helpful in the learning process. It felt like real progress as opposed to just learning new theories and concepts. The real application of my learnings to my everyday GM position was invaluable." Vice President, Retail

Highlights

Has taught coaching and leadership development for over 2 decades, including Franklin Covey content

Apply DEIB (Diversity, Equity, Inclusion and Belonging) leadership experience in coaching women and ethnically diverse leaders

Functional expertise: Operations, IT, HR, Marketing, Finance

Experience with 360 assessment debriefs, DISC, CPI, Korn Ferry, and many commonly used assessment instruments

Significant global experience at four Fortune 500 companies, providing internal support across all functions and businesses