



Executive Coach

Floyd Carlson

Minneapolis, Minnesota

With a career spanning more than three decades, Floyd is a seasoned leader who is deeply committed to empowering individuals to make a positive impact within their organizations. Having worked internationally, including in Europe for Cisco, he brings a diverse and global perspective to his coaching practice, which greatly benefits his clients. Floyd's extensive professional journey has encompassed a wide range of roles, from IT and corporate sales to leadership development, sales operations, crisis management, succession planning, and leading change management teams. His adaptability shines through in his ability to thrive in various sectors, including manufacturing, government, and the high-tech industry.

Floyd's relentless pursuit of self-improvement has driven him to not only author a book titled "Conscious Leadership in Action" but also to accomplish the remarkable feat of running twenty-three marathons. What truly distinguishes Floyd is his exceptional skill in active listening, a valuable tool he uses to help his clients grow both personally and professionally. With his wealth of leadership experience and an enduring commitment to personal development, Floyd is a trusted partner for individuals seeking to excel in their careers and lead more fulfilling lives.

Education & Certifications

- BS - Business Administration & Marketing, University of Wisconsin
- MS – Management Information Systems, Bowie State
- Certified Neurotransformational Coach (CNTC)
- Organization and Relationship Systems Coaching Certified (ORSCC)
- Trauma-Informed Professional Coach (TIPC Certified)
- Tiny Habits Certified Coach

What clients say about Floyd

"Floyd is a very effective coach and did a great job during our 12 months together. He was instrumental in helping me build sustainable and powerful habits to develop my leaders, manage my energy, and improve my partnering skills across a very large and complex organization. His ability to listen nonjudgmentally coupled with his thoughtful and provoking questions proved invaluable to my leadership development and skill. I am politely envious of anyone who gets Floyd as a coach." VP, Sales

"Floyd did a great job, and I thought the overall coaching experience was impactful in addressing areas of concerns we identified at the beginning of the journey. I especially appreciated the fact that Floyd balanced his coaching feedback with taking the time to listen and understand context and situations. He was also good at challenging assumptions and what I thought were givens." CFO, Manufacturing

Highlights

Professional Certified Coach (PCC) with the International Coaching Federation

Worked and lived Internationally in Europe for twenty-two years

Author of Conscious Leadership in Action

Active member of the Minnesota Professionals Sales Association (PSA), Veterans of Foreign Wars (VFW) and ICF

Disappeared on stage by David Copperfield during one of his shows
