



Executive Coach

Kassie Steegman, CFA, MBA

Columbus, Ohio

Kassie specializes in helping clients increase self-awareness, understand communication styles, build teams, improve executive presence, manage emotions and stress, increase resilience, navigate transitions, and build strategic partnerships. She coaches her clients through a process of assessment, feedback, goal setting, action planning, and reflection to ensure they put new behaviors, insights, and skills into practice. Kassie helps clients discover their authentic leadership style by encouraging them to tap into their life and work experiences, values, passions, and purpose. Clients describe her coaching style as empowering, supportive, and reflective.

Kassie's business background prior to coaching includes investment management and retail consulting. To be a successful leader in investments, she recognized the importance of "walking her talk" as well as aligning individual and organizational culture, values, and goals. Her investment specialty was in healthcare, retailing, beverages, media, and telecommunications industries. She uses the investigative skills she learned as an investor to help her understand the industries in which her clients work, and she uses her strong questioning abilities to draw out insights and new perspectives from clients.

Education & Certifications

- B.S. in Business Administration from The Ohio State University
- M.B.A. from The Ohio State University
- Certified in formal assessment tools including Hogan Leadership Series, The Leadership Circle Profile 360, CCL Benchmarks 360, and DISC & Motivators

What clients say about Kassie

"Kassie has the ability to understand specific needs and tailor her coaching approach accordingly. Specifically, she worked to understand the unique aspects of my work and gain insight into the aspects of my personality that needed to be refined to overcome the barriers I was facing. She provided me with practical tools and strategies that helped me improve my communication skills, collaborate more effectively with my colleagues, and build stronger relationships with my team." VP, User Experience

Highlights

Certified Hudson Institute Coach

20 years of coaching leaders in finance, insurance, health care, energy, legal, hospitality and higher education industries

Specialty areas include building teams, communication styles, executive presence, emotional intelligence, relationship building and transitions

Has coached over eight hundred leaders participating in emerging, high-potential, and executive leadership development programs

Grew up in the United States, Libya, Ireland, and England